

161 COLLINS STREET

MELBOURNE

AINS WORTH PROPERTY

161 COLLINS STREET



POSM and Poster/Decal overlay only so as not to affect the functionality of the fire escape stair (window treatment only)

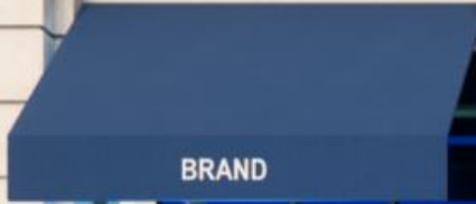
Introduce new fabric branded awning, back illuminated with colour changing LED and illuminated inline with the brand colour

Branded Top Transom with Logo Signage

Bold internal illumination statement to draw the eye inward to the retail space

Subtle Vision though to the interior concept though the window

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BRAND



BRAND

BRAND



Introduce new fabric branded awning, back illuminated with colour changing LED and illuminated inline with the brand colour

Branded Cantilever Signage

Branded Top Transom with Logo Signage

Bold internal illumination statement to draw the eye inward to the retail space



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NSW SOUTH
PROPERTY

WE ❤️
RETAIL

161 COLLINS STREET



BRAND



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BRAND

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THANK YOU